

Features	Post Zinger	Word Press	Moveable Type	Feedburner (Google)
Metrics/Reporting Platform				
Basic Stats	✓	✓	✓	✓
Live Stats	✓			
Minute-by-Minute Reporting	✓			
Date-Range Reporting/Export	✓			✓
SEO/Search Visibility				
SEO-Friendly RSS feeds	✓			
Dynamic Search Results	✓	✓	✓	
Roll Your Own Feed Search	✓			
Podcast Platform Support				
Download Metrics	✓	✓	✓	
Subscriber	✓	✓		
Tagging with Show Notes	✓			
Flash Player Integration	✓	✓		
iTunes Integration	✓	✓	✓	✓
Blog/Press Room Platform Support				
Keyword Auto Tagging of Posts	✓			
Twitter Integration	✓	✓		
Flickr Integration	✓	✓		
Spell Check	✓			
Email to RSS Support	✓			
Trackback Response Management	✓	✓		
RSS Feeds				
RSS Feed Publishing & Management	✓			
RSS Archival System	✓			
Multiple Subscription Tag Support	✓			
User Moderated Feeds	✓			
Integration Support				
Flexible Licensing	✓	✓	✓	
Full Service Customization	✓	✓	✓	
Consulting	✓	✓	✓	
Premium Service Options*				
Advertising Platform Support*				
Ads with RSS Feeds	✓			
Management of Ads	✓			
Tagging for Associated Ads	✓			
Video Platform Support*				
RSS to Flash Integration	✓			
Widget Platform Support*				
RSS to Flash Integration	✓			